

Growing the Business – Attracting & Retaining Top Talent

This workshop focuses on the common challenges businesses face as they grow, particularly when deciding when and how to attract, recruit, and retain the right people to support sustainable growth.

Why this workshop:

Many business owners struggle to find and keep good people in an increasingly competitive market. This session is designed to ensure attendees leave with a clear, practical plan they can implement immediately, not training that gets forgotten or filed away.

What this workshop covers:

The core people challenges that directly impact business growth, performance, and retention.

In this session we'll look at:

- Accessing good staff: where to find them and how to balance short-term versus long-term attraction strategies.
- The role AI is playing in recruitment attraction and interviewing.
- Managing performance and using key business drivers to engage and retain employees during periods of growth.
- The benefits of effective reward and recognition programmes that engage employees while supporting consistent business results.

Who should attend this session?

This session is aimed at business owners who are struggling to recruit and retain talent within their organisation.

Key takeaways from this session:

Participants will leave with:

- A clear understanding of the best sources to recruit from in today's competitive market
- Confidence to build a targeted recruitment plan that attracts the right people
- Practical tools to support effective performance management
- An understanding of how reward and recognition can be used to improve performance against business targets

In short, this workshop helps managers to make stronger, more confident decisions about hiring, performance, and reward ensuring the right people are in place to support business growth



Workshop details

This is a 3-hour, highly interactive session designed to build practical confidence.

- Short, focused inputs (no legal overload)
- Realistic scenarios and decision-making exercises
- Group discussion and shared learning
- Practical tools managers can use immediately

If you'd like to run this workshop for your team, or you would like to explore how it could support your wider people approach, we'd be happy to talk.

Get in touch:

hello@rowan.consulting

www.rowan.consulting

Why clients choose this workshop:

Put simply: fewer mis-hires, less rework, and more confident decisions that prevent expensive problems later

"This session gave our managers the clarity to act sooner helping reduce avoidable hiring mistakes and the costs that come with them."

Consistently rated highly for its practical, engaging approach, delivering immediate value through a clear structure that saved time and helped identify the right candidates sooner.

